



FOR IMMEDIATE RELEASE

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H-E-B Bringing Holiday Meal & Good Cheer with Feast of Sharing to Local Seniors

ROSENBERG, Texas (December 5, 2018) – On Tuesday, December 4, 2018, H-E-B presented their Feast of Sharing at Fort Bend Seniors Meals on Wheels (FBS) for nearly 200 seniors across Fort Bend and Waller counties. The celebration was held at R.L. “Bud” O’Shieles Community Center, 1330 Band Road, Rosenberg, Texas, from 10:00am-12:30pm.

“The holiday season can be a difficult time for anyone, especially for seniors living alone or without family or loved ones,” said Manuela Arroyos, CEO of FBS. “But with the help of community-oriented businesses like H-E-B, FBS can offer holiday celebrations and treats to show the community’s older adults how much they are still cared for. FBS Meals on Wheels program is thankful for their support.”

H-E-B and their professional chefs served seniors age 60 and older a holiday-themed meal and celebrated the season with music and bingo, with fun bingo prizes donated by H-E-B and local supporters. The holiday dinner included turkey, green bean casserole, corn, mashed potatoes and gravy, rolls, and pie. H-E-B is committed to fighting hunger and will visit communities all over Texas to provide more than 250,000 holiday meals and plenty of good cheer this holiday season.

“Feast of Sharing is a key component in H-E-B’s year-round effort to combat hunger throughout Texas and Mexico,” said Martha Barrera, H-E-B Public Affairs Houston “It is one of the many ways H-E-B takes an active role in our local communities. Each year, we look forward to serving communities, like Ft. Bend, and expressing our gratitude by giving back during the holiday season.”

In Fort Bend County, Crystal Moya, H-E-B Area Community Coordinator, organizes three stores as they adopt seniors for the holiday through the FBS Secret Santa to Seniors program each year. Through her efforts, H-E-B staff adopted 75 local homebound seniors in need to give them gifts such as blankets, toiletries, gift cards, and more this year.

To learn more about upcoming FBS events such as the Feast of Sharing, contact Meghan Person, Development Coordinator at 281-633-7741 or Meghan@fortbendseniors.org.

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About Fort Bend Seniors Meals on Wheels

Fort Bend Seniors Meals on Wheels, a United Way Agency, is committed to helping seniors remain independent by enhancing their quality of life through services and resources. FBS provides hot, home-delivered meals to more than 1,500 senior citizens daily, many who live alone and cannot prepare their own meals. In addition, FBS offers older adults meals from 12 congregate sites – or community centers, transportation to and from the centers, health screenings and recreational activities.

Fort Bend Seniors is qualified under section 501(c)(3) of the Internal Revenue Service Code as a non-profit corporation, and as such contributions are tax deductible to the fullest extent as allowed by law. For more information about Fort Bend Seniors Meals on Wheels, visit www.fortbendseniors.org.

About H-E-B

For more than 100 years, H-E-B's commitment and involvement in the community has been an important part of the way they do business. They're proud to support initiatives like the H-E-B Food Bank Assistance Program, the annual Feast of Sharing holiday dinners, and the Spirit of H-E-B trailer that provides on-site relief in areas devastated by natural disasters.